

Dulux
Paints

Dulux® Lifemaster®



A Premium Quality,
100% Acrylic, Zero VOC* Paint

*Before the addition of colourant



A History of Clean Air

Launched in 1992 as Canada's first paint free of volatile organic compounds (VOCs), Dulux Lifemaster is our leading 'green' building standards product and is LEED compliant.

Features & Benefits



Dulux Lifemaster is our **highest quality** no VOC paint.



A **No VOCs** formula that has virtually no odour so you can paint and occupy your room in the same day.



Dulux Lifemaster is easy to apply, helping you get a **perfect finish**.



The **100% Acrylic** premium formula offers superior adhesion to most surfaces for a durable finish that can be applied directly over properly prepared alkyd coatings. Self-priming on most surfaces.



EZ Clean Technology prevents oily stains like crayons, lipstick, pen and greasy finger and food stains from penetrating the surface of the paint, so they are easily removed.

Superior Paint for Premium Performance

Dulux Lifemaster paint combines 100% acrylic resins with our EZ Clean surface protector to provide superior stain resistance, preventing oily stains like crayons, lipstick, pen and greasy finger and food stains from penetrating the surface of the paint, so they are easy to remove. Dulux Lifemaster provides excellent hide and touch up and dries to a uniform, abrasion resistant finish and will withstand repeated washing. It is easily applied by brush, roller or spray.



Meets the Highest Standards

Approved for use on jobs requiring Master Painters Institute (MPI) categories 143, 144, 145 and 147 Low Odour/VOC Institutional Latex Paints. Dulux Lifemaster products have been used and deemed approved for use on LEED accredited projects.



A Full Range of Sheens and Colours

Dulux Lifemaster Matt, Eggshell, Pearl and Semi-gloss finishes are available in a complete line of tinting bases offering the ability to achieve over 6,000 decorator colours, from the lightest off-whites to the deepest, cleanest shades.



Virtually No Odour

Paint and Occupy in the Same Day



EZ Clean Technology

Ultimate Stain Resistance



Virtually Odourless for the Rooms That Matter Most.

The Dulux Difference

Superior Quality Paint, Great Value.

Dulux is the world's leading brand of premium quality paint. Our paints consistently live up to the Dulux reputation for verifiable, total product performance that you recognize and expect. Dulux paints are made with superior raw materials and undergo extensive product testing with chemists, field experts and professional painters before reaching our store shelves.

Learn more at Dulux.ca

Adstock # 93273 SAP# 743640

© 2014 PPG Industries, Inc. All Rights Reserved. *Dulux* is a registered trademark of AkzoNobel and is licensed to PPG Architectural Coatings Canada Inc. for use in Canada only. The *Multi-Colored Swatches Design* is a trademark of PPG Architectural Finishes, Inc.

